



J. P. Mascaro & Sons

If it's service, it's us!

The Respect Program focuses on:

What is the meaning of respect?

How do you show respect?

Why is respect important?

Who should you respect?

- Yourself
- Friends and Peers
- Parents and Guardians
- Teachers
- Property
- Authority
- The environment
(this includes information on different ways to help take care of our planet)

What does **J. P. Mascaro & Sons** have to do with **RESPECT**?

J. P. Mascaro & Sons take pride in and is committed to supporting the education of youth and the local community. The issue of **RESPECT** is very important to the company and is shown in all their community service and support. **J. P. Mascaro & Sons** work hard to ensure that they are dependable and consistent with their business philosophy of operating not only as a responsible corporate citizen but also as your friend in the community.

THE RESPECT PROGRAM

A private, family owned business, **J. P. Mascaro & Sons** started with just one truck in 1964, founding the business that has become one of the most successful fully integrated solid waste companies in the country.

J. P. Mascaro & Sons is one of the largest trash and recycling companies in the country. We serve the mid-Atlantic region offering residential, commercial, industrial, institutional and municipal solid waste services. We collect, transport, dispose, recycle and compost solid waste in an efficient & environmentally responsible manner.

To book a presentation for your school please contact:

J. P. Mascaro & Sons
Education/Communications Coordinator
2650 Audubon Road
Audubon, PA 19403
PH: 267.933.6156
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THE RESPECT PROGRAM



PRESS KIT



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THE RESPECT PROGRAM

J. P. Mascaro & Sons is proud to present a new program developed specifically for children in elementary school.

The program simply called **RESPECT** has been developed to educate on the importance of respect and why we need it in our lives.

The **RESPECT PROGRAM** incorporates valuable and important information with a fun, interactive presentation. It incorporates several Educational Standards as stated by the State of Pennsylvania and is geared towards children in 3rd grade.



Arrival occurs in our **RESPECT PROGRAM VAN** that draws instantaneous excitement and curiosity from all who see it.



Easy set up involves our LCD projector and display which makes the program visual and interactive to students. Set up time is approximately 10 minutes. This presentation was developed to be convenient for your school. It can be easily worked around a classroom setting with a smaller

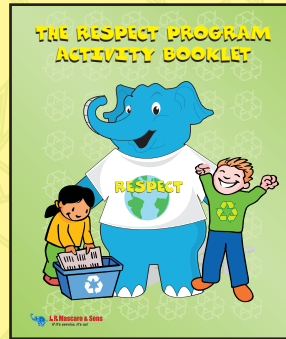
group, or as a large assembly. The entire presentation, including set up time, should last about 40 minutes.

There is a question & answer portion of the program that includes an appearance by The Respect Program mascot, DUMPO the Elephant, which all students will be sure to love and remember.

The program ends with a **GIVE-A-WAY** for each student participating: a new pencil kit including a pencil, eraser, ruler, and sharpener with **THE RESPECT PROGRAM** logo. Dumpo will also provide some additional prizes.



Each student will receive an **ACTIVITY BOOK** and each teacher will receive a teacher's guide that correlates with the student book. The books can be used as whole class instruction or independent work. The booklets include valuable information, fun activities, as well as a "Certificate of Completion" once the entire booklet is completed.



The school will be given **POSTERS** based on The Respect Program to hang up around the school and to give to students to take home.

The Respect Program has also developed a website: www.theRESPECTprogram.com. The site is full of games and educational material based on the presentation that students will be sure to enjoy. The website will also be used to highlight different children every month that have been working hard and showing respect.

THE RESPECT PROGRAM is also sponsoring a Poster **CONTEST** (detailed information can be found in the Activity Book) that would allow students the chance to be creative. The poster drawing must relate to any theme relating to respect. The winning finalists will receive a prize and will be entered into the finals to win the grand prize. In addition, the winning poster will become an official Respect Program poster to be displayed in many surrounding schools. The winners will also be highlighted on the website.